MCA Board Meeting

Monday, August 19, 2019

Via Zoom

8:00 p.m.

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| **Board Members** | |
| 1. \*PRESIDENT (2019-2020) | Ajita Robinson |
| 1. \*Past President (2018-2019) | Catherine “Cathie” Eaton |
| 1. \*President-Elect | Carol ZA McGinnis |
| 1. \*Executive Director | OPEN |
| 1. \*Secretary (2019-2021) | Cynthia Taylor |
| 1. \*Treasurer (2019-2021) | LaNail Plummer |
| 1. \*Treasurer- Elect | OPEN |
| 1. \*Member-at-Large | Glenda Laurent Dickonson |
| Divisions 2019-2020 | |
| 1. \*MACES PRESIDENT | Sara Pula |
| 1. \*MASERVIC PRESIDENT | Maya Georgieva |
| 1. \*MAMCD PRESIDENT | Leslie Holley |
| 1. \*MCDA PRESIDENT | Lucinda Nobles |
| 1. \*MAMCFC PRESIDENT | Miranda Mixon  Susan Branco – President Elect |
| 1. \*MALGBTIC PRESIDENT | Sergio Washington |
| 1. \*MCSJ President | Don Trahan |
| **Committees 2019-2020** |  |
| 1. \*MCA Emerging Leader Chair | Felicia Pressley - **regrets** |
| 1. Emerging Leader | TBD |
| 1. Emerging Leader | TBD |
| 1. Emerging Leader | TBD |
| 1. Emerging Leader | TBD |
| 1. Walden Intern | TBD |
| 1. \*Advocacy Chair | Open |
| 1. Awards Chair | Open |
| 1. By-Laws Chair | Daniel Fleshner - **regrets** |
| 1. Credentialing Chair | Perri Hooper |
| 1. Newsletter Chair | Michelle Schoonmaker |
| 1. Program Planning Chairs | Eunice Humphrey  Lenese Stephens |
| 1. Public Relations Chair | Annyck Hamez |
| 1. \*Registrar Chair | OPEN |
| 1. Membership Chair | Kerri Legette McCollough |
| 1. \*IT Webmaster *please use Lisa Oliver (Virtual Assistant)* | OPEN |
| 1. [[1]](#footnote-1)Archives | OPEN |
| 1. MSCA Liaison | Ileana Gonzalez |
| 1. LCPC-M Liaison | OPEN |

Quorum: Y/N

**The meeting was called to order at 8:17 p.m. by president, Dr. Ajita Robinson.**

Approval of Today’s Agenda: **Glenda moved to approve today’s agenda; Kerri seconded. Motion passed.**

Approval of July 29, 2019 minutes: **Cathie moved to approve the minutes; Don seconded. Motion passed.**

Unfinished Business:

1. Workshop CEU policy – **CEUs will be issued approximately 4-6 weeks after workshops. We need to ensure the refund policy is included with workshop registrations.**

2. CEU workshop signups – **If interested in doing a workshop, let us know.**

3. Review language for refund policy for workshops and agendas

4. Review advertising costs proposal – **reviewed document Rachel proposed**

5. Review e-blast marketing rates – **viewed documents (see 8/13/2019 email);** **the price reduction is built in for long term advertisements; discussed various pricing structures for long term versus short term ad rates. Suggestion: look into similar organizational structures to see if our rates are competitive; however, this may not apply to us as we will not have the particulars of other organizations. Sara moved to approve the proposed marketing rates for all three tiers. Don seconded. Motion passed (later revised – see below)**

**Next we reviewed the addendum email (8/19) which proposed 4 weeks @$20, 8 weeks @ $30, 12 weeks @ $45. This pricing option will be effective October 2019.**

New Business:

**None**

**MCA Executive Committee**

Officer’s Reports:

1. President Report (Ajita)- **Ajita continues to follow up with sponsors for our conference; we are currently at $9000 – our goal is $16,000. Reaching our goal will assist us with financial stability and covering conference costs. During the conference, we will have an interdisciplinary panel to present including a Chiropractor who will do adjustments/chair massages on site.**

2. President-Elect’s Report (Carol) – **Carol has begun 2020 conference planning including contacting Wild Apricot for CEU information. Carol volunteered to update our website to reflect the 2019 conference.**

3. Past President’s Report (Cathie) – **Cathie has added Carol to the PNC account; she has mailed LaNail the checkbooks. The 501(c)(3) application is still pending; however, the filing fee has been reduced from $800 to $600! Cathie offered to work with Perri (credentialing). Cathie shared that Ed Reid (MSCA) wants to partner with us to provide workshops directed at working with children.**

4. Treasurer (LaNail) – **Ajita reported that we are seeking banking institutions that have high interest-bearing options. Cathie suggested we deposit checks in current bank so they will gain some interest while we search for new bank. Cathie moved that we deposit the Capital One funds to our PNC account while seeking future investment options, Glenda seconded. Motion passed.**

5. Secretary (Cynthia) – **Please let me know of any email or other changes**

6. Member-at-Large (Glenda) – **Standing eager and willing to serve where needed**

7. Executive Director (Vacant)

**MCA State Divisions**

Division Updates

1. MAMCD (Leslie) – **no report**

2. MACES (Sara) - **Sara reported on a successful webinar held on August 15; 89 attendees! (The Importance of Pre-assessment in Suicide Prevention). MACES has other webinars planned: October – Substance Abuse (Opioid Crisis); February – Body Image; March - Trauma**

3. MASERVIC (Maya) – **Carol reported that the MASERVIC plans will be forthcoming.**

4. MCDA (Lucinda)- **no report**

5. MAMCFC (Miranda) – **Susan Branco – President-Elect reported. This division has met and wants to align with other MCA divisions for conferences and webinars in the future.**

6. MALGBTIC (Sergio)– **Sergio reminded us of their upcoming conference on October 5, 2019 at Montgomery College; 8:00 a.m. continental breakfast, 9:00 a.m. program begins. Joel Filmore is the keynote speaker.**

7. MCSJ (Don) – **Don reported that MCSJ is scheduled to meet next Saturday**

**MCA Standing Committees/Conference Reports**

1. Newsletter (Michelle S) – **no report**

2. Public Relations/Social Media (Annyck) – **Report was sent via email and reviewed earlier this meeting (see unfinished business)**

3. Membership (Kerri) – **no report**

4. Advocacy (OPEN) – **an MCA member has expressed interest in filling this vacancy**

5. IT Webmaster (OPEN) Please use Lisa Oliver, Virtual Assistant if needed to update your page or post an event

6. Bylaws (Daniel)- **no report**

7. Credentialing (Perri H.)- **no report**

8. Program Planning (Eunice/Lenese) – **no report**

9. Emerging Leaders (Felicia) – **no report**

10. Awards (OPEN)

11. Registrar (OPEN)

12. Archives (OPEN)

Announcements:

**Kerri and other MCA members will host a Health Fair; additionally, they have webinar ideas: healthy relationships and boundaries**

Future Board Meetings:

Monday, September 23, 2019 at 8:00 p.m. (Zoom)

October meeting – a doodle poll will be sent for our October meeting date

**Meeting adjourned at 9:19 p.m.**

1. [↑](#footnote-ref-1)