MCA Board Meeting

Saturday, February 20, 2021

Via Zoom

7:00 p.m.

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| **Board Members** | |
| **Executive Committee 2020-2021** | |
| 1. \*PRESIDENT (2020-2021) | Carol ZA McGinnis |
| 1. \*Past President (2019-2020) | Ajita Robinson |
| 1. \*President-Elect (2021 -2022) | Sara Pula - **regrets** |
| 1. \*Secretary | Cynthia Taylor |
| 1. \*Secretary-Elect | Danielle LaSure Bryant |
| 1. \*Treasurer | Keyona Hall |
| 1. \* Treasurer-Elect | Irene Burks |
| 1. \*Member-at-Large | Glenda Laurent Dickonson |
| **Divisions 2020-2021** | |
| 1. \*MACES PRESIDENT | Vicki Moak |
| 1. \*MASERVIC PRESIDENT | Maya Georgieva |
| 1. \*MAMCD PRESIDENT | Atiya Smith |
| 1. \*MCDA PRESIDENT | Julie Neill |
| 1. \*MAMCFC PRESIDENT | Miranda Mixon |
| 1. \*SAIGE-MD PRESIDENT (formerly: MALGBTIC) | Veronica Wanzer |
| 1. \*MCSJ PRESIDENT | Kshipra Jain |
| **Committees 2020-2021** |  |
| 1. MCA Emerging Leader Chair/Co-Chair | Marja Humphrey  Mark Bolden |
| 1. Emerging Leader | Jasmine Sias |
| 1. Emerging Leader |  |
| 1. Emerging Leader |  |
| 1. Advocacy Chair | Roni White |
| 1. Human Rights Chair | Felicia Pressley |
| 1. Awards Chair | Kerri Legette McCollough |
| 1. By-Laws Chair | Latonia Laffittee |
| 1. Credentialing Chair | Maya Georgieva |
| 1. Newsletter Chair | Michelle Schoonmaker |
| 1. Program Planning Chairs | Melissa Wesner  Donnette Deigh |
| 1. Public Relations Chair | Annyck Hamez  Jordan Madison |
| 1. Registrar Chair | Cathie Eaton -**regrets** |
| 1. Membership Chairs | Kerri Legette McCollough  Rachel Stivers |
| 1. IT Webmaster (Virtual Assistant) | Lisa Oliver |
| 1. [[1]](#footnote-1)Archives | Mala Hosmane |
| 1. Professional Networking | Marybeth Heather |
| 1. MSCA Liaison | Nikki Ham, President-Elect |
| 1. LCPC-M Liaison | Danielle LaSure Bryant |

**AGENDA**

Quorum: Y/N \* indicates voting members

**The meeting was called to order at 7:03 p.m. by president, Dr. Carol McGinnis; a quorum was not present.**

Approval of Today’s Agenda:

Approval of January 27, 2021 Minutes: **We will approve the January and February minutes at our next meeting.**

Unfinished Business:  **included in reports below**

New Business:  **included in reports below**

**MCA Standing Committees**

1. Emerging Leaders (Marja/Mark) – **Marja provided the results from the evaluations (EL and mentors). The next meeting is February 24. Future ideas/plans include having a meeting with the ELs and the Executive Board; planning for a virtual poetry slam in April; they would like it to be an MCA event and not an EL event.**

**They plan to use the feedback from the evaluations to make improvements. THANK you to everyone who provided feedback and support. They would like to move the application deadline to April so the new Els can be assigned and participate in the June transition meeting.**

2. Membership (Kerri/Rachel) – **Written report. Working on partnership directory to add to benefits package for MCA; will work on advertisement of MCA conference; have completed new MCA brochure.**

3. Program Planning (Melissa/Donnette) – **No report**

4. Registrar (Cathie) – **Written report.**

**(1)Workshops and Conferences for MCA and Divisions are picking up again! Be on the lookout for content around self-care, DEI, immigration, Networking and more!**

**(2) It would be best to submit your event at least 5 weeks ahead to prepare and advertise for an event. Beginning March 1, any events scheduled but have not completed the process of submitting a webinar proposal without adequate notice will need to be rescheduled to a later date.**

**(3) Division Leaders, please let me know ASAP for your spring/summer Conferences and Events to make sure they do not conflict with National or other MCA/Division events which are listed on the MCA Google Calendar, (downloadable from our website)**

**(4) There has been no update on whether Branches can host educational content during the Month-long ACA Conference. We will schedule a few events during the ACA Conference and hope that you will support our MCA members that are presenting at ACA!**

**(5) Looking for a new Registrar and/or committee members to assist with facilitating events—taking attendance, sharing info on CEs, etc.**

**(6) MCA Call for Nominations has been extended to March 1. If you have questions about the time commitments and qualifications to run for office, please contact Cathie Eaton or Carol McGinnis.**

5. Credentialing (Maya) – **Carol - people have been contacting MCA for the CEs after a year from the event. Cathie and Carol suggest changing so time is included: must request CE in 90 days (testing it out now; will present to EC). Still waiting to hear if home study will count for CE’s; once we get clarification from NBCC we will inform. Maya has worked diligently with NBCC to clarify issues.**

6. Awards (Kerri) – **No report.**

7. Newsletter (Michelle S) – **Next deadline April 15 (Tax Day) for release in May. Flyer – please make in pdf one page or one page at a time. Always taking articles. Big drop off from readership (based on email readers; no count for those that read on the website). Thanks in advance for content. Question – can it be posted on social media Answer – Michelle will check into. Carol – wants to increase social media presence; Roni suggested including LinkedIn.**

8. Public Relations/Social Media (Annyck/Jordan) – **Written report (Annyck) We received our first paid ad this week!**

9. Advocacy (Roni) – **Advocacy Day is Feb 24; have 15 registered thus far to meet with elected officials. Have 40 elected officials already signed up. Will continue to meet with them; expect number to grow. Met this morning to review focus points and bills: Counseling compact, Telehealth, Suicide – improved response from time of call to who is responding to insurance, to care. We support these bills with recommendations. Such as right now physician is one who can release – we need clarification who this is. Virtual event, breakout rooms, those that want to attend, contact Roni and committee (not required, but you could meet with one of your representatives); not expecting everyone to be there all day. Some will be there the entire day. There are definite openings. Please contact Roni or Janelle Cox if you want more information.**

**Carol – we have a video of Roni’s training material that she will send out to those that have registered.**

**Federal Advocacy day is in May – expect to hear more in March and April**

10. Human Rights (Felicia) – **No report**

11. Bylaws (Latonia) – **Written report. Revised Bylaws have been submitted to ACA; waiting for feedback and/or approval.**

12. IT Webmaster – (Lisa Oliver – Virtual Assistant) – **Lisa – assisting with advocacy day event – registration, keeping it up to date. Keeping website up to date. Needs more information to access google account; unable to upload large videos (15 minutes or more); needs login. Will confer with Carol. Special thank you from Roni. Lisa enjoys collaborating with us; she waits until asked and jumps right in; wants to be a support to all.**

**Melissa and she have dialogued regarding membership directory. Melissa asked to enhance membership listing on website. Lisa provided instructions on how to access the membership directory; must be logged in. The more you develop your profile, the more information people will have. She will dig in to see about making it more appealing; encouraged folks to add a picture. Perhaps a blurb can be added to the newsletter asking members to update their profile. Lisa said you can select advanced search to see more details. Carol asked her to make it look pretty and gave her carte blanche. Julie said check out MCDA website – career counselors find features very helpful.**

13. Archives (Mala) – **No report**

14. Professional Networking (Marybeth) **– First event on Monday, 2/22; hoping to connect with divisions for networking; developing themes, bring in students, new professionals. Hopeful to do networking events once per month at different times to capture various people’s available time. Have been posting on website; send your students looking for jobs or internship sites; deleted all inactive. Research links (also included in blast). Marybeth’s 6 years as PR chair for MCA has been useful; willing to use her experience to assist as needed. Will take on Instagram. Can revive LinkedIn. Will assist with FB.**

15. MSCA Liaison (Nikki) – **No report. Marja reminded the MSCA annual conference is March 19-20.**

16. LCPC-M Liaison (Danielle) – **some are participating with us on advocacy day; information was shared with them. President has a strong legislative agenda; wants to work with us on Medicare reimbursement – Danielle is linking her with our Advocacy committee.**

**MCA State Divisions**

Division Updates

1. MACES (Vicky) – **Marybeth - She was asked to be president next year by current president Vicki. Hopes to do one event before the end of the year in supervision.**

2. MASERVIC (Maya) – **No report**

3. MAMCD (Atiya) – **having an attendance and commitment issue; her EL has been amazing, March 6 partnered with the Steve Fund – The Steve Fund is the nation’s leading organization focused on supporting the mental health and emotional well-being of young people of color. Flyer coming out soon. Have conference April 17. Started the research committee patterned after AMCD writer consortium; if interested, go to their website. President-Elect – stepped down.**

4. SAIGE-MD (Veronica) – **No report**

5. MCSJ (Kshipra) – **No report**

6. MAMCFC (Miranda) – **Written report. MAMCFC will be hosting Couch Talk: Celebrating Black Love in Your Counseling Session on Sunday, February 21st at 6 pm**.

# 7. MCDA (Julie) – have been forging partnerships; signed agreement with Pennsylvania to capitalize on each strengths and resources. Our members will get a reduced rate and vice versa. Co-sponsoring The Asia Pacific Career Development Association – May 2021. Creating synergy. Let her know if anyone is interested in leadership with MCDA; she will be happy to speak with them. Need a better understanding on understanding their financials

**MCA Executive Committee**

Officer’s Reports:

1. President’s Report (Carol) – **Thank you to those who wrote advocacy letters; we have around 30. Put together a LCPC infographic. Important for community to understand who we are. Social workers have done an excellent job; including having lobbyists; they can call themselves psychotherapists now.**

**Challenge to all – make a 1–4-minute video talking about your position at MCA, talk about your vision and philosophy; to be posted on website. Roni – add a tagline for us to respond. Unlisted YouTube link. “The face of MCA”**

**Reminder: if you cannot attend meeting; please send a representative in your place.**

2. President-Elect’s Report (Sara) – No report

3. Past President’s Report (Ajita) – No report

4. Treasurer’s Report (Keyona) – No report

5. Treasurer-Elect (Irene) – No report

6. Secretary’s Report (Cynthia) – No report

7. Secretary-Elect (Danielle) – No report

8. Member-at-Large’s Report (Glenda) – **Guided relaxation and yoga workshop – complimentary – member sent her an email. Carol – reply and cc Cathie so Cathie can schedule it.**

Meeting adjourned at 8:45 p.m.

Future Board Meetings:

**Saturday, March 20****, 2021**

Respectfully submitted,

Cynthia L. Taylor, PhD

MCA Secretary

1. [↑](#footnote-ref-1)